

Talking Futures careers conversation videos



As part of the [Talking Futures](#) programme, The Gatsby Foundation has created a series of films that provide top tips for parents from parents¹ about how to support children with their career decisions. Hear from a few famous faces about the importance of having conversations with teenagers about their future working lives.

- [Film 1](#) – Hear from Olympic champion Becky Adlington’s mum
- [Film 2](#) – Hear from Croydon-based mother of JLS band member JB Gill
- [Film 3](#) – Hear from parents of ‘Essex Barrister’ Alexandra Wilson
- [Film 4](#) – An overview video from parents of people at the top of their field highlighting to parents, carers and guardians the influence they can have by regularly talking to their teenagers about their future

Key messages for parents about their role in their child’s career decision making

These four statements could accompany any communications about these videos, or if you are just starting to bring parents in on their child’s career learning journey:

- Many of us can feel out of our depth talking to our children about jobs and how to get started in a career. But, talking to your child really matters and can make a real difference to their future
- Think about what motivates your child, what they’re good at and the skills which employers will find valuable
- There are lots of careers out there that you may not know much about but you don’t need to
- It’s ok not to have all the answers, and to learn about new options with your child

Careers Leaders and other school or college staff can find more information about, and support for, parental engagement in careers, on the [Talking Futures pages of the CEC’s Resource Directory](#).

How schools and colleges can use these films

Careers Leaders can share these films with parents and staff as part of existing career-related activities.

Idea 1	Idea 2	Idea 3
Add these videos to the parents page of your school or college website with details about where to get further support. Good places to direct parents to are the National Careers Service or parent facing Talking Futures website.	Use these videos as part of an invite to an information event for parents. For example, you could link to them in texts or emails out to parents as a way of grabbing attention.	Use these videos as a powerful way to start an event. Follow the screening of the videos by asking parents to discuss how the films made them feel or what learning they took from them.
Idea 4	Idea 5	Idea 6
Sometimes staff without responsibility for the careers programme can feel out of loop themselves. Use these videos as part of CPD for other staff in the school or college.	Have these films playing on screens in school or college foyers, or during parents evenings.	Create a home learning activity around the videos. For example, students could play one or more of the videos to a parent and ask five follow-up questions to capture their parent reactions and experiences.

¹ For the purpose of this short document, the CEC refers to all guardian types as parents.