

GCSE Business Year 10 & 11

Personalised Learning Checklist

Name:

Exam Board	OCR
Topic/Module	
Year Group	11

My target grade is	
My predicted grade is	
Group	

Use this checklist before your assessment to focus your work and after to check the effectiveness of your work.

G	I am confident about this topic and I know what I need to do.
A	I am not too sure about this topic. I may need to check with my teacher and spend more time working on this topic.
R	I am not confident I could answer a question on this topic. I need to check with my teacher and ensure I have what I need to do it.

Topic/Unit Focus			R	A	G
Year 10 & 11					
Business Activity	1.1	Role of business enterprise and entrepreneurship			
	1.2	Business planning			
	1.3	Business ownership			
	1.4	Business aims and objectives			
	1.5	Stakeholders in business			
	1.6	Business growth			
Marketing	2.1	Role of marketing			
	2.2	Market research			
	2.3	Market segmentation			
	2.4	The marketing mix			
People	3.1	Role of human resources			
	3.2	Organisational structures and different ways of working			
	3.3	Communication in business			
	3.4	Recruitment and selection			
	3.5	Motivation and retention			
	3.6	Training and development			
	3.7	Employment law			
Business Operation	4.1	Production processes			
	4.2	Quality of goods and services			
	4.3	Sales processes and customer service			
	4.4	Consumer law			
	4.5	Business location			
	4.6	Working with suppliers			
Business Finance	5.1	Role of finance function			
	5.2	Sources of finance			
	5.3	Revenue, costs and profits			
	5.4	Break-even			
	5.5	Cash and cash flow			
Influences on Business	6.1	Ethical and environmental considerations			
	6.2	The economic climate			
	6.3	Globalisation			

Interdependent Nature of Business	7	The interdependent nature of business operations, finance, marketing and human resources within a business context			
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